

IMPULSE

User access Workshop

Trieste, 30-31 January 2024



Elettra Sincrotrone Trieste

Communication and Events for Users



Communication with Users is one of the pillars of the communication strategy

2021 a new strategic communications plan (2022-2024)

Primary reference cluster:

- The international scientific community
- Users and prospect users
- Research institutions and Universities
- Scientists and researchers

Engaging to:

- Strengthening scientific collaboration
- Attracting new users with increasing scientific quality
- Establishing relationships with scientists from different areas to broaden opportunities
- Increasing the number of articles with high-impact factor



Users are key stakeholders for the facility

USERS as a COMMUNITY and AMBASSADORS

Users OBSERVATORY crucial link with other research centers, universities, other facilities, industries around the world

KEY MESSAGES

High-quality scientific knowledge

Attitude for cooperation and knowledge transfer

Training of users to use the facilities

Many techniques for different scientific fields

Problem solving and tailor-made solutions



Science in review - the Elettra Highlights annual publication

A year-in-review publication reporting the last 12 months of Elettra and FERMI, from 1997 to the current year.

Review of the main research findings organized by scientific field: Functional Materials, Life Sciences, Environmental Science and Cultural Heritage, Low Density and Soft Matter, Structure and Dynamics, Surfaces and Interfaces, Photon Sources and Instrumentation.

Technical programs, status, news about beamlines and machine developments

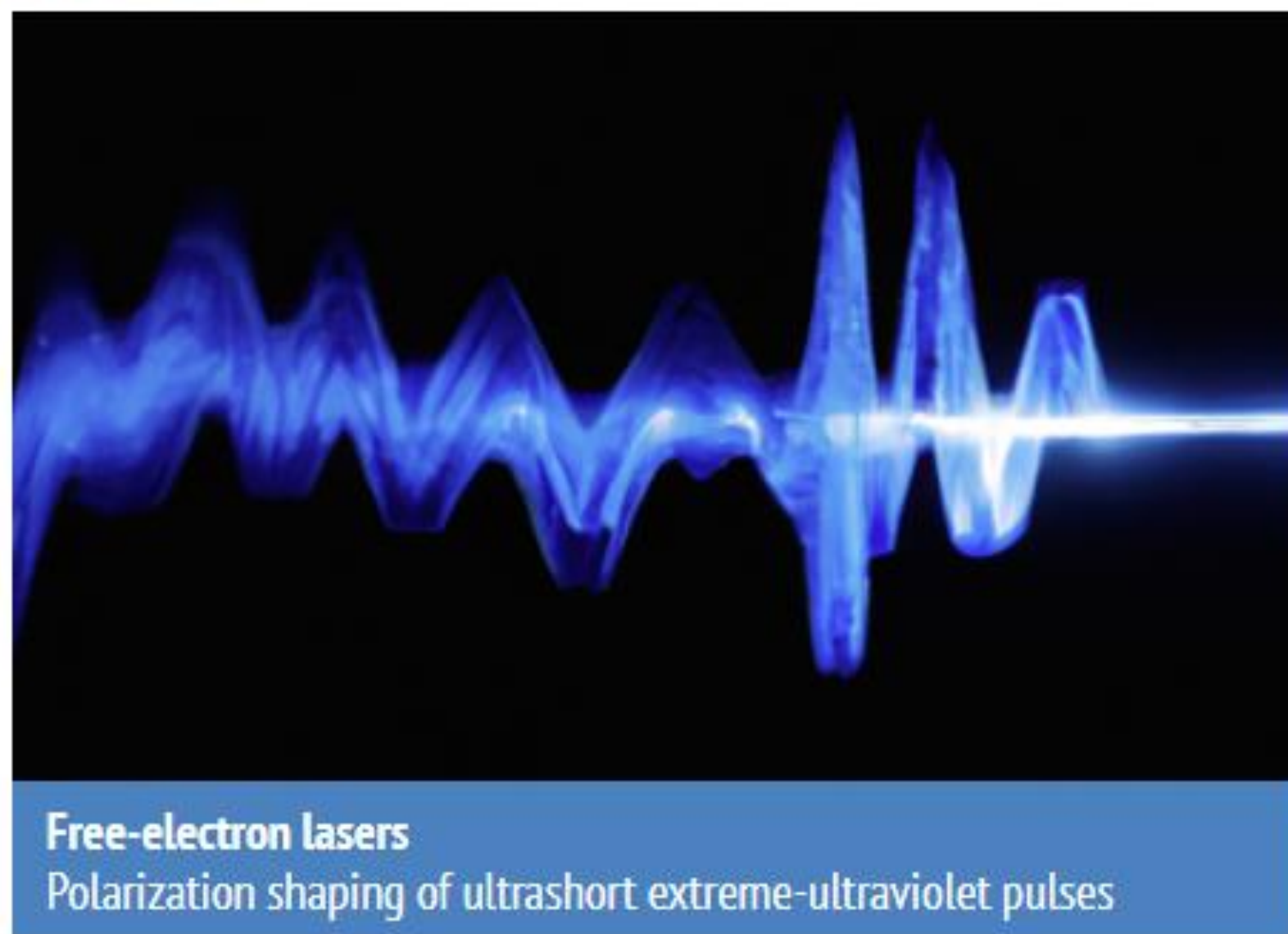
Facts and figures

Workshops, meetings, schools, institutional and public engagement events



TOP STORIES - science section on Elettra website

Top Stories



The most important scientific works carried out at Elettra are shared in the Top Stories section of our website since 2011.

A paper is eligible to enter the Top Stories section if:

- rated as unique, original and relevant to the users' community
- high impact factor and/or widely cited in scientific literature
- topic of great media interest
- highly innovative

What's New at Elettra and FERMI?

Our users can always find info about latest news from Elettra Sincrotrone Trieste.

- Opportunities
- Workshops and collaborations with other research centers
- Schools and refresher courses
- Awards and achievements
- Social events

What's New

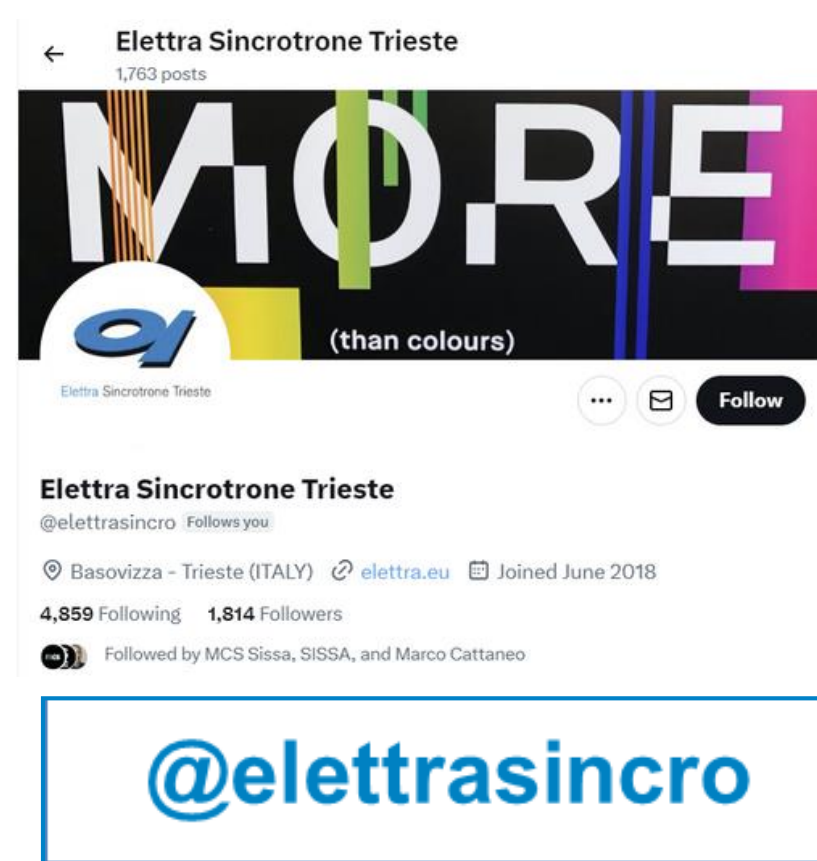


Follow, connect (and interact) via social media





Elettra Sincrotrone Trieste
WE SEE MORE
Servizi di ricerca · Basovizza (Trieste) · 4.506 follower
79 persone della tua scuola o università lavorano qui · 305 dipendenti
Già segui | Visita il sito web | Altro

Elettra Sincrotrone Trieste

Elettra Sincrotrone Trieste
1,763 posts



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Basovizza - Trieste (ITALY) | elettra.eu | Joined June 2018
4,859 Following 1,814 Followers
Followed by MCS Sissa, SISSA, and Marco Cattaneo

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Elettra Sincrotrone Trieste
"Mi piace": 2452 · Follower: 2700
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elettrasincrotrone Segui già | Messaggio

Post: 110 1.229 follower 67 profili seguiti

Elettra Sincrotrone Trieste
We are a multidisciplinary international research center, specialized in generating light and applying it in materials and life sciences.
www.elettra.eu

@elettrasincrotrone

Best Mug Contest 2023



Photo shooting / Video interviews

We have implemented a new tool in the last year

When suitable we organize photo shootings of experiments and measurements

We collect data and experiences for future media coverage

We organize and record video interviews to showcase what is the connection with Elettra



The Annual Users' Meeting

Traditional annual gathering for Elettra since 1993

Hundreds of researchers and Users from Italy and abroad

Workshops dedicated to different research topics

Meeting to share news, novelties, new facilities, new tools, new techniques

BUILDING BRIDGES and SENSE OF COMMUNITY

Lectures, workshops, discussions, social moments



Thank you!

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