

# QUALITY MANAGEMENT IN USER SERVICE

Taking into account the changing user community and their requirements

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Introduction – a few numbers, facts, and developments

Beamtime from alpha to omega, what do we monitor

**Quality Management** 

Feedback schemes and feedback handling

Communication with users









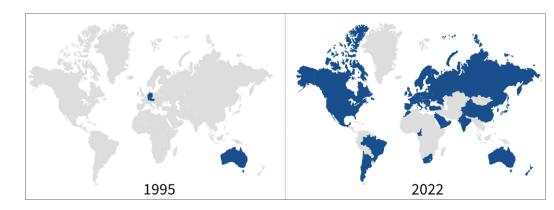


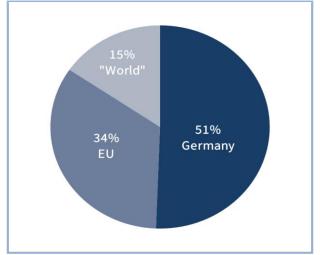


## The worls is visting BESSY



## Origin of proposals BESSY II (2014 - today)

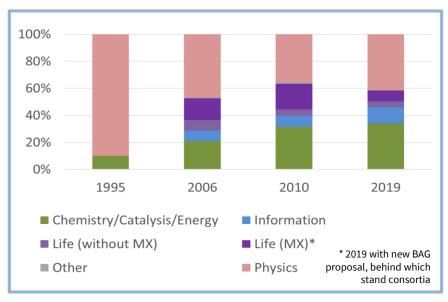




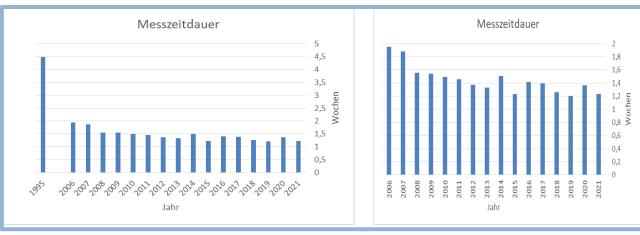
### **Average numbers per year (before Corona):**

- More than 1200 proposals per year
- About 800 beamtime campagnes
- Up to 3000 user visits
- More than 11000 registered users
- 12000 overnight stays in the guesthouse
- More than 500 verified publications

## The user community changes



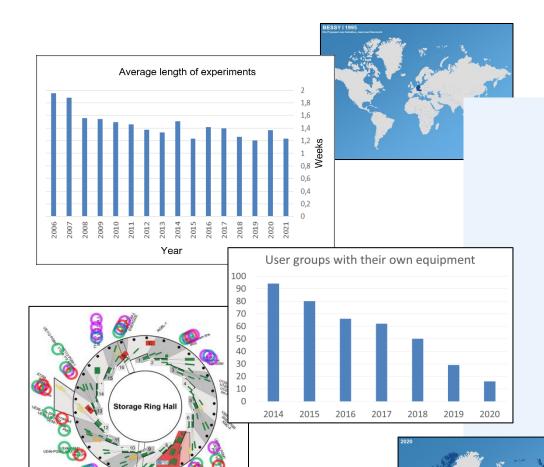
more "non-synchrotron-expert-user"
more off-line infrastructur
more user support
more flexibility
more flexibility





Challenge accepted → BESSY II upgrade in progress

## The requirements change



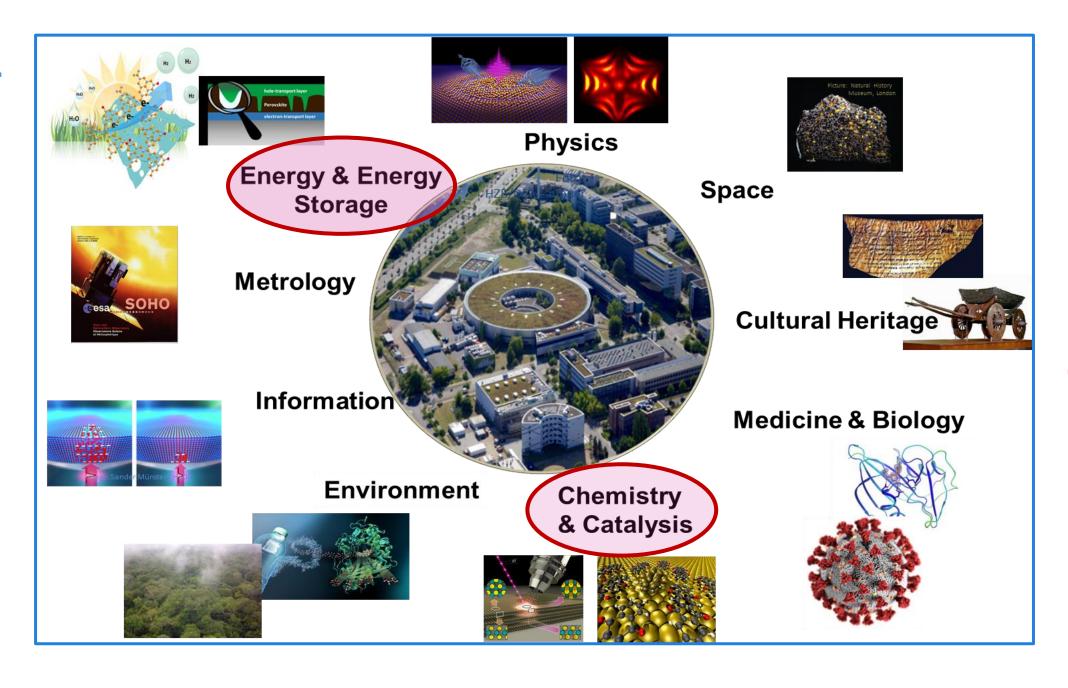
New scientific challenges
Shorter and more efficient beamtimes
Declining use of own equipment
Demand for custom made sample environment

Requirements:

More support

More "IT"

More (and more flexible) infrastructure



## The User Coordinations are the interfaces between users, staff, boards, directors... and they have the best overview

#### However, to convince people you need to

- follow the developments,
- know the facts and statistics,
- retieve, store and archive the respective data, and
- underline everything with numbers, numbers, numbers...





Proposal, Evaluation, Beamtime allocation, Scheduling, Feedback, Statistics, Funding etc. are managed in GATE

The BESSY II User Coordination has established and applies a Quality Management System for the

Coordination of and service for the use of scientific infrastructures.

The Quality Management is certified According ISO 9001:2015 (TÜV SÜD Service GmbH).

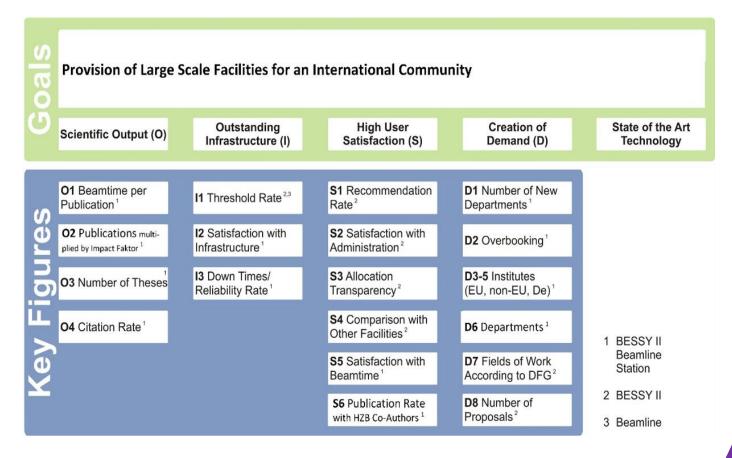
SÜD

ISO 9001

## Performance Indicators



### **Certification and**



| O: Scientific Output                         |      |  |
|--|------|--|
| O1 Beamtime (Shifts≙8 hours) per Publication | 21.7 |  |
| O2 Publications multiplied by Impact Factor  | 2381 |  |
| O3 Number of Theses                          | 14   |  |
| O4 Citation Rate for Publications from 2013  | 12,8 |  |
| Publications                                 | 519  |  |

| I: Outstanding Infrastructure         |            |              |
|---------------------------------------|------------|--------------|
| I1 Threshold Rate (external/internal) | 6.1/5.7    |              |
| I2 Satisfaction with Infrastructure   | 91% (1.92) | very good    |
| 13 Down Times / Reliability Rate      | 98%        | excellent    |
| 14 Beamshutter Opening Time           | -          | not suitable |

| S: High User Satisfaction               |            |           |
|---|------------|-----------|
| S1 Recommendation Rate                  | 94% (1.62) | very good |
| S2 Satisfaction with Administration     | 92% (1.84) | very good |
| S3 Allocation Transparency              | 90% (2.02) | very good |
| S4 Comparison with Other Facilities     | 91% (1.92) | very good |
| S5 Satisfaction with Beamtime           | 91% (1.94) | very good |
| S6 Publication Rate with HZB Co-Authors | 0,33       |           |

| Ratin      | g Scale        |              |          |           |
|------------|----------------|--------------|----------|-----------|
| Poin<br>ts | Percen<br>tage | Text         | Range    | NPS       |
| 1          | 100%           | Excellent    | <1.5     | Promotor  |
| 2          | 90%            | Very good    | 1.5-2.49 | Promotor  |
| 3          | 80%            | Good         | 2.5-3.49 | Passive   |
| 4          | 70%            | Above medium | 3.5-4.49 | Passive   |
| 5          | 60%            | Upper medium | 4.5-5.49 | neutral   |
| 6          | 50%            | Lower medium | 5.5-6.49 | Detractor |
| 7          | 40%            | Below medium | 6.5-7.49 | Detractor |
| 8          | 30%            | Poor         | 7.5-8.49 | Detractor |
| 9          | 20%            | Very poor    | 8.5-9.49 | Detractor |
| 10         | 10%            | worst        | >9.5     | Detractor |

| D: Creation of Demand              |              |
|------------------------------------|--------------|
| D1 Number of New Departments       | 146          |
| D2 Overbooking                     | +180% (1.80) |
| D3 EU-Institutes (accepted)        | 132          |
| D4 Non-EU Institutes (accepted)    | 58           |
| D5 German Institutes (accepted)    | 96           |
| D6 Departments (altogether)        | 409          |
| D7 Fields of Work According to DFG | yes          |
| D8 Number of Proposals (submitted) | 1195         |

### Overview to Key Performance Indices (KPI) 2016 -2021

User feedback ration

2016: 80 %

2017: 68 %

2018: 64 %

2019: 48 %

2020: 39 %

2021: 64 %

Surveillance audit successfully passed in 2018, 2019, 2021

Recertification audit sucessfully passed in 2020



#### A2 Overview to Key Performance Indices (KPI) 2016 - 2021

| O: Scientific Output                             | 2016       | 2017       | 2018       | 2019        | 2020              | 2021             |
|--|------------|------------|------------|-------------|-------------------|------------------|
| O1 Beamtime (Shifts≙8 hours) per Publication     | 21.7       | 26.9       | 20.3       | 20.9        | 15.7 <sup>2</sup> | 39.7³            |
| O2 Publications multiplied by Impact Factor      | 2381       | 1896       | 2317       | 2228        | 2493              | 2770             |
| O3 Number of Theses                              | 14         | 15         | 42         | 27          | 23                | 17               |
| O4 Citation Rate for Publications from 2013-2018 | 12.8       | 14.3       | 16.0       | 15.2        | 16.7              | 15.7             |
| I: Outstanding Infrastructure                    |            |            |            |             |                   |                  |
| I1 Threshold Rate (external/internal)            | 6.1/5.7    | 5.7/5.6    | 6.4/6.7    | 6.5/6.4     | 6.5/6.6           | 6.7/7.2          |
| 12 Satisfaction with Infrastructure              | 91% (1.92) | 95% (1.50) | 96% (1.41) | 95% (1.45)  | 96% (1.36)        | 96% (1.37)       |
| 13 Down Times / Reliability Rate                 | 98.0%      | 99.6%      | 96.0%      | 94.0%       | 97.0%             | 96%              |
| S: High User Satisfaction                        |            |            |            |             |                   |                  |
| S1 Recommendation Rate                           | 94% (1.62) | 95% (1.54) | 95% (1.46) | 95% (1.47)  | 96% (1.42)        | 96% (1.38)       |
| S2 Satisfaction with Administration              | 92% (1.84) | 95% (1.53) | 94% (1.57) | 94% (1.56)  | 95% (1.53)        | 95% (1.53)       |
| S3 Allocation Transparency                       | 90% (2.02) | 90% (2.01) | 90% (1.97) | 91% (1.85)  | 89% (2.11)        | 90% (2.00)       |
| S4 Comparison with Other Facilities              | 91% (1.92) | 92% (1.84) | 92% (1.79) | 93% (1.71)  | 91% (1.94)        | 92% (1.82)       |
| S5 Satisfaction with Beamtime                    | 91% (1.94) | 93% (1.68) | 94% (1.63) | 93% (1.67)  | 93% (1.70)        | 93% (1.67)       |
| S6 Publication Rate with HZB Co-Authors          | 33%        | 32%        | 28%        | 30%         | 44%               | 43%              |
| D: Creation of Demand                            |            |            |            |             |                   |                  |
| D1 Number of New Departments                     | 146        | 116        | 119        | 124         | 114               | 63               |
| D2 Overbooking                                   | 180%       | 196%       | 197%       | 209%        | 193%              | 179%             |
| D3 EU-Institutes                                 | 132        | 157        | 161        | 168         | 170               | 107              |
| D4 Non-EU Institutes                             | 58         | 78         | 98         | 95          | 112               | 86               |
| D5 German Institutes                             | 96         | 96         | 89         | 94          | 90                | 83               |
| D6 Departments                                   | 409        | 396        | 412        | 403         | 405               | 306              |
| D7 Fields of Work According to DFG               |            |            | Yes, see D | 7 (page 45) |                   |                  |
| D8 Number of Proposals (submitted)               | 1195       | 1199       | 1178       | 1559        | 1417              | 818 <sup>4</sup> |

<sup>&</sup>lt;sup>2</sup> Due to the pandemic lockdowns the amount of beamtime available in 2020 was significantly lower than in previous years, while the number of publications stayed constant. This results in more publications per beamtime.

<sup>&</sup>lt;sup>3</sup> Compared to 2020 the amount of beamtime in 2021 more than doubled. This results in a higher number of shifts per publication since the publications also include previous years beamtimes.

<sup>&</sup>lt;sup>4</sup> In 2021 one proposal round was limited to urgent access due to corona backlog, which results in a smaller number of proposals.

|  | 20           | 016  | 20           | 017  | 20           | 18   | 20           | 19   | 20           | 20   |              | 2021 |            |
|--|--------------|------|--------------|------|--------------|------|--------------|------|--------------|------|--------------|------|------------|
| Overview I2                                    | Sa-<br>tisf. | Mean | #<br>Answ. |
| I2 - Satisfaction with Infrastructure BESSY II | 91%          | 1.92 | 95%          | 1.50 | 96%          | 1.41 | 95%          | 1.45 | 96%          | 1.36 | 96%          | 1.37 | 1931       |
| I2-1 - Storage Ring Operation (Q 2.3)          | 93%          | 1.71 | 94%          | 1.62 | 96%          | 1.41 | 95%          | 1.51 | 95%          | 1.55 | 96%          | 1.42 | 402        |
| I2-2 - Beamline Operation (Q 2.4)              | 93%          | 1.69 | 95%          | 1.52 | 95%          | 1.52 | 95%          | 1.51 | 96%          | 1.38 | 96%          | 1.37 | 401        |
| 12-3 - End-Station Operation (Q 2.5)           | 92%          | 1.81 | 93%          | 1.71 | 95%          | 1.48 | 94%          | 1.58 | 96%          | 1.36 | 95%          | 1.48 | 393        |
| 12-4 - Used Sample Environment (Q 2.6)         | 85%          | 2.51 | 96%          | 1.34 | 97%          | 1.34 | 97%          | 1.27 | 97%          | 1.26 | 96%          | 1.42 | 97         |
| 12-5 - Scientific Support (Q 2.7)              | 96%          | 1.44 | 97%          | 1.30 | 97%          | 1.29 | 96%          | 1.63 | 98%          | 1.20 | 98%          | 1.21 | 398        |
| 12-6 - Technical Support (Q 2.8)               | 90%          | 2.01 | 96%          | 1.35 | 97%          | 1.35 | 98%          | 1.42 | 98%          | 1.24 | 98%          | 1.24 | 164        |
| 12-7 - On-Site Lab Support (Q 2.9)             | 79%          | 3.15 | 97%          | 1.31 | 96%          | 1.43 | 95%          | 1.46 | 95%          | 1.49 | 93%          | 1.71 | 58         |

**Remarks & Conclusions:** The user satisfaction with infrastructure is excellent (1.45). In average 96 % of the possible satisfaction points were given. Especially the rating for the scientific support improved dramatically due to the immense efforts of the beamline scientists to offer remote or assisted beamtimes which is also shown in the comments of the feedbacks, e.g.:

- the remote support provided by Dr. [Beamline Scientist] and his colleagues was outstanding (Several Feedbacks like this)
- excellent performance of beamline staff under COVID-19 conditions
- the local team has provided an enourmous effort to provide a very effective solution for remote control of the experiment. Thanks to their
  work, the beamtime was a great success.
- excellent support from the local contact. They did all they could to make the remote-control beamtime successful, and I hope to work further with them in future.
- all the experiments were carried by the beamline scientists
- the experiments were conducted by collaborator, as the limitations due to the pandemic did not allow me to access the facilities.

|  | 20           | 16   | 20           | 17   | 20           | 18   | 20           | 19   | 20           | 20   |              | 2021 |            |
|--|--------------|------|--------------|------|--------------|------|--------------|------|--------------|------|--------------|------|------------|
|  | Sa-<br>tisf. | Mean | #<br>Answ. |
| S2-1 - Information on experimental infrastructure              | 93%          | 1.69 | 95%          | 1.53 | 95%          | 1.47 | 95%          | 1.49 | 95%          | 1.45 | 95%          | 1.46 | 410        |
| S2-2 - Information on administrative procedures                | 93%          | 1.74 | 95%          | 1.48 | 95%          | 1.53 | 95%          | 1.50 | 94%          | 1.58 | 95%          | 1.52 | 411        |
| S2-3 - Information on radiation protection                     | 92%          | 1.81 | 95%          | 1.54 | 94%          | 1.60 | 94%          | 1.63 | 95%          | 1.46 | 95%          | 1.48 | 403        |
| S2-4 - Proposal submission process in GATE                     | 94%          | 1.65 | 95%          | 1.49 | 95%          | 1.51 | 95%          | 1.52 | 95%          | 1.52 | 94%          | 1.55 | 409        |
| S2-5 - Preparing beamtime in GATE                              | 93%          | 1.67 | 96%          | 1.44 | 95%          | 1.45 | 96%          | 1.44 | 95%          | 1.50 | 95%          | 1.48 | 408        |
| S2-6 - Accommodation   | 84%          | 2.62 | 92%          | 1.82 | 90%          | 1.99 | 91%          | 1.88 | 91%          | 1.93 | 90%          | 2.02 | 152        |
|  |              |      |              |      |              |      |              |      |              |      |              |      |            |
| S2 - User satisfaction with administration (mean S2-1 to S2-6) | 92%          | 1.84 | 95%          | 1.53 | 94%          | 1.57 | 94%          | 1.56 | 95%          | 1.53 | 95%          | 1.53 | 2193       |

Satisfaction with Administration

**Remarks & Conclusions:** The user satisfaction fluctuates on a very good level, between 90% and 95% of the possible satisfaction points we given. For accommodation it was raised significantly since 2016 due to improved service.



Beamtime feedback (C O N F I D E N T I A L)

16204037-ST-1.1-P

 2.11 General comments and suggestions for improvement: We feel that we did not use very efficiently the time due to the night shift operation. It should be say that we were first time users in the beamline, and we had excellent support from the local contact up until 11 pm (as this is the norm). The rest of the night we were on our own, thus in case of minor technical issues or doubts we could not make the right decision until the day shift. Additionally we would like to stress that due the the nature of the experiment/end-station operation it requires full scientist attention during the whole shift, the sleep

o/cyrcadian rythms) reduces a lot fitical in the case of first time portant if you already had already recommend this in the future as it beamtime use as a whole.

t

we were able to meet most of the led in the proposal, we might not completed experimental data to pectroscopy and composition ue to the facts mentioned above I comments section.

ry m by the

GATE - Admin

Magnetic microstructure of Nd-Fe-B sintered magnets: role of Nd-rich grain-boundary layers

Feedbacks

16103466-EF

Review feedback from:

Többens, Daniel, HZB Berlin, DE
daniel.toebbens@helmholtz-berlin.de

| Feedback   |                                      |
|--|--------------------------------------|
| The Information on experimental infrastructure                   | Excellent (1) 0 0 0 0 0 0 0 0 0 Poor |
| The proposal submission in GATE                                  | Excellent (1) 0 0 0 0 0 0 0 0 0 Poor |
| The transparency and comprehension of the HZB allocation process | Excellent (1) 0 0 0 0 0 0 0 0 0 Poor |
| The HZB facilities compared to other international facilities    | Excellent (1) 0 0 0 0 0 0 0 0 0 Poor |
| Comments and suggestions   |                                      |

2.6 Used sample enviro

**UE49 PGM SPEEN** 

certify that the beam ti

1. Administrative feed

1.1 Information on expe 1.2 Information on and I

1.3 Information on and I

1.4 Proposal submission
1.5 Preparing beamtime
1.6 Accommodation

 1.7 General comments improvement

Technical feedback
 Did you experience
 Please specify the d
 Storage ring operation
 Beamline operation
 End-station operation

Principal Proposer:

If no, comment

procedures

protection

2.7 Scientific support (lo

2.8 Technical support (glases, workshop, or real service (Hallendienst))
2.9 On-site lab support does not apply
2.10 Please specify the lab used:

#### **FEEDBACKS**

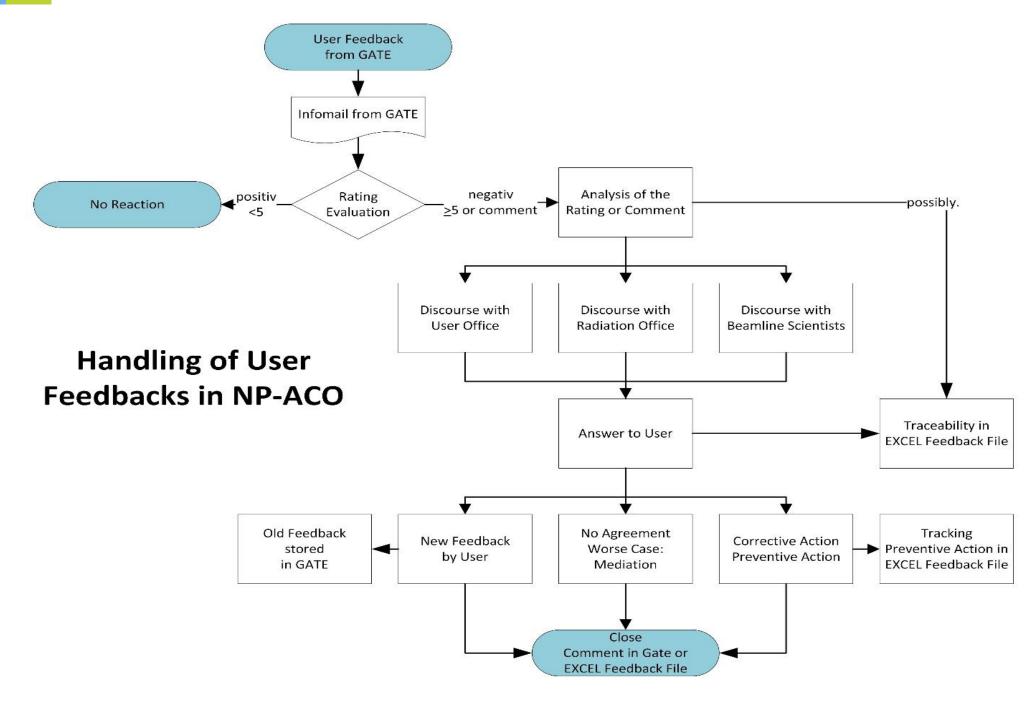




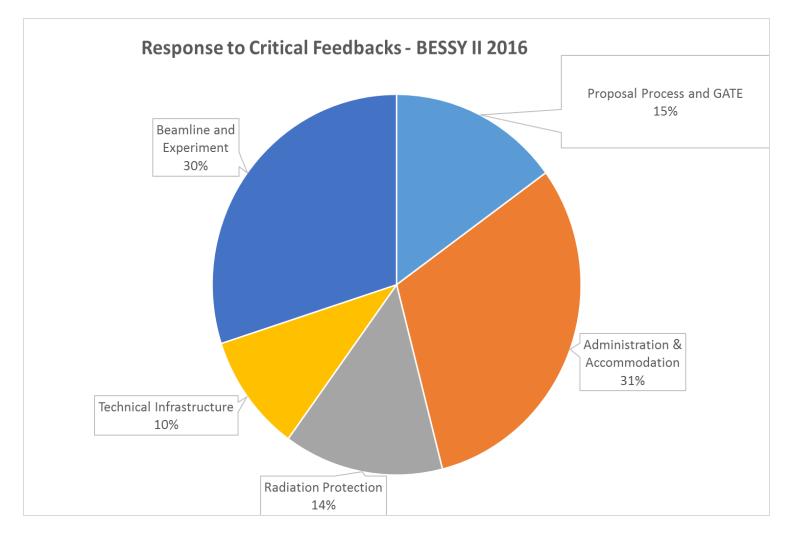
80 participants every 2-3 weeks; accompanied by a seminar "What can we do for you"

#### Feedbacks 14100402-EF-1.1-P Termin: 21.04.2014 - 27.04.2014 Beamline: KMC-2 / KMC-2 XANES feedback from Maria Brzhezinskaya Feedback Was the user group resonable experienced in the safe handling of the experiment? yes Did the user group provide sufficient qualifies manpower to conduct the experiment? yes Amount of allocated beamtime used? weeks Loss of allocated beamtime? 0 weeks Was the allocated beamtime sufficient qualified for the requirements of the user group? yes Does the service ptovieded by the corresponding instrument scientist(s) justify his/their cono authorship in a potential publication by the users according to the HZB rules/DFG-rules of publication?

| i o improve                                    | our user                      | support     | your o    | pinion      | and e       | valuati   | on of o  | our wo | rk is ve | ery imp | ortant to us!       |
|--|-------------------------------|-------------|-----------|-------------|-------------|-----------|----------|--------|----------|---------|---------------------|
| n addition<br>feedback, f                      |                               |             |           |             |             |           |          |        |          | today   | for a rather inform |
| Of course y                                    | ou can pa                     | rticipate   | e anony   | mous        | ly.         |           |          |        |          |         |                     |
| Your Ideas:                                    |                               |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
| Your Sugge                                     | stions:                       |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
| Your Critici:                                  | sms:                          |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
|  |                               |             |           |             |             |           |          |        |          |         |                     |
| Your Comm                                      | nents:                        |             |           |             |             |           |          |        |          |         |                     |
| Your Comm                                      | ients:                        |             |           |             |             |           |          |        |          |         |                     |
| Your Comm                                      | nents:                        |             |           |             |             |           |          |        |          |         |                     |
| Your Comm                                      | nents:                        |             |           |             |             |           |          |        |          |         |                     |
| Your Comm                                      |                               | on:         |           |             |             |           |          |        |          |         |                     |
| our overal                                     | l impressi                    |             | ise of Bi | ESSY II     | l to a c    | olleagu   | ue or fr | iend?  |          |         |                     |
|  | l impressi                    | nd the u    |           |             |             |           |          |        | 9        | 10      | absolutely yes!     |
| four overal<br>Would you                       | l impressi                    | nd the u    |           |             |             |           |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all         | l impressi                    | nd the u    |           |             |             |           |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all         | l impressi                    | nd the u    |           |             |             |           |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all         | il impressi<br>recomme<br>0 1 | 2           | 3         | 4           | 5           | 6         |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all<br>Why? | il impressi<br>recomme<br>0 1 | 2           | 3         | 4           | 5           | 6         |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all<br>Why? | il impressi<br>recomme<br>0 1 | 2           | 3         | 4           | 5           | 6         |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all<br>Why? | il impressi<br>recomme<br>0 1 | 2           | 3         | 4           | 5           | 6         |          |        | 9        | 10      | absolutely yes!     |
| Your overal<br>Would you<br>Not at all<br>Why? | Il impressi<br>recomme<br>0 1 | 2<br>r name | 3         | 4<br>your e | 5<br>experi | 6<br>ment | 7        | 8      |          |         |                     |



**FEEDBACKS** 



Do not underestimate the effort In less than 6 years we received almost 9000 feedbacks

Rate of needed response from the user office10-15%

If you do not reply to feedbacks, the rate drops drastically













### **Communication is crucial**

#### We collect feedback

- From beamtime applicants no matter if they get beamtime
- From users for each beamtime
- From beamline scientists for each beamtime
- During user coffee (on paper, anonymously if wished)
- At workshops
- At the User Meeting
- From all beamline scientists via the weekly experimental floor meeting
- From our elected User Committee

Conferences

Social media

Virtual tools

**Tutorials** 

**Schools** 

Highlights der Physik

Science in the City

Boards (ERF, LEAPS)

Committees (KFS...)









#### **BESSY@HZB User Meeting**

#### **Before Corona**

#### Live Events - on site

Joint BESSY II & BER II meeting

3 days

500 participants

200 posters

50 vendors

**Public lecture** 

Young scientist session

Bestowal of prizes

Comparison (in detail)

2015 / 381 participants

2016 / 416 participants (+9%)

2017 / 470 participants (+12%)

2018 / 522 participants (+11%)

2019 / 463 participants (-11%)

#### **During Corona**

#### **Virtual Meetings**

1 day

**Public lecture** 

Networking carousel (new topic)

Poster session

Poster slam (new topic)

Bestowal of prizes

Vendor exhibition

2020 461 participants

45 Vendors 112 poster

2021 370 participants

31 vendors 102 poster

#### From now on

#### **First Hybrid User Meeting**

December 7 to 9, 2022

Live events

New virtual formats

Country of honour (new topic)

Public lecture

Poster session

Poster slam

Young scientist session

Bestowal of prizes

Vendor exhibition

Sustainable "Berlin Buffet"

...and more to come

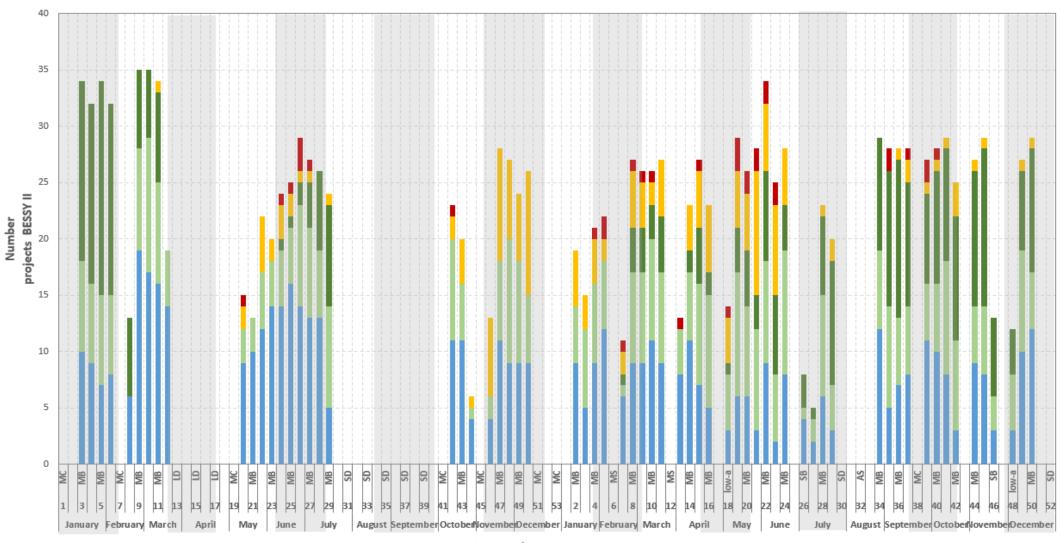




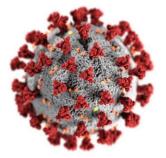




## Remote Use during the pandemic and in the future







Weeks 2020/21 and operation mode

Blue: HZB, light green: users from the Berlin area, dark green: external users (except Berlin), yellow: staff assisted beamtime, red: remote beamtime



## Thank you!

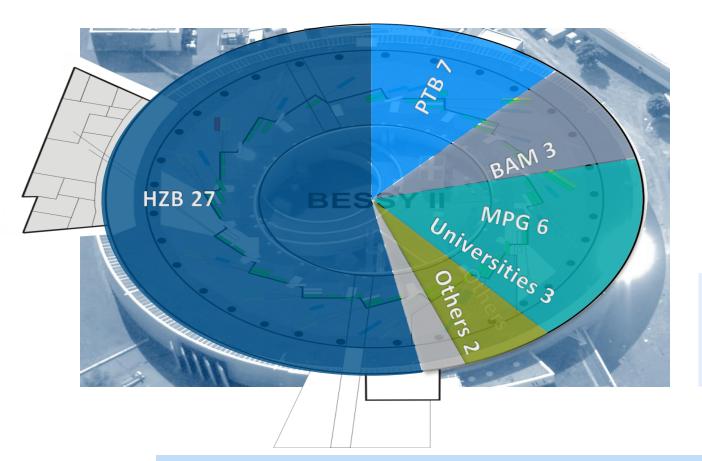


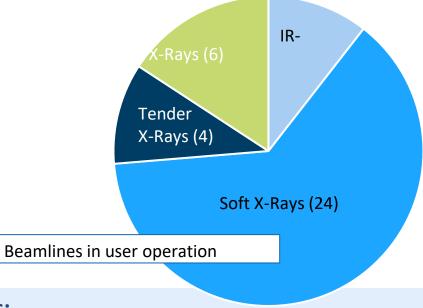
## **SYNCHROTRONS OF THE WORLD**



**OUR BEAMLINES** 

## **BEAMLINES AT BESSY II**





#### **Beamlines:**

48 beamlines in operation, thereof

38 beamlines in user operation

→ BESSY II focuses on VUV to soft X-rays, but we offer radiation fromTHz to hard X-rays

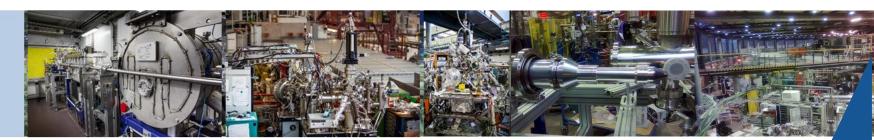


More than 270 Beamlines

More than 6000 beamtime campaigns

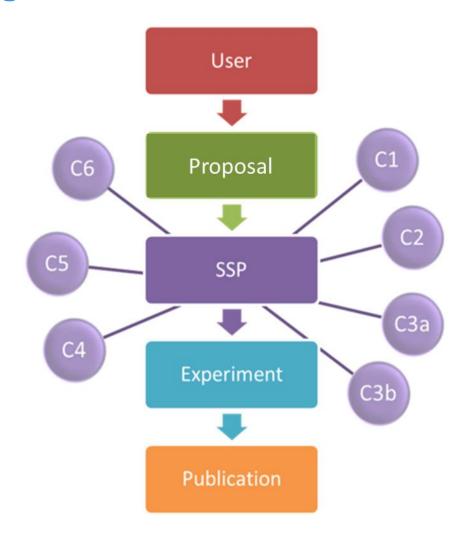
More than 30.000 users

More than 10000 publications



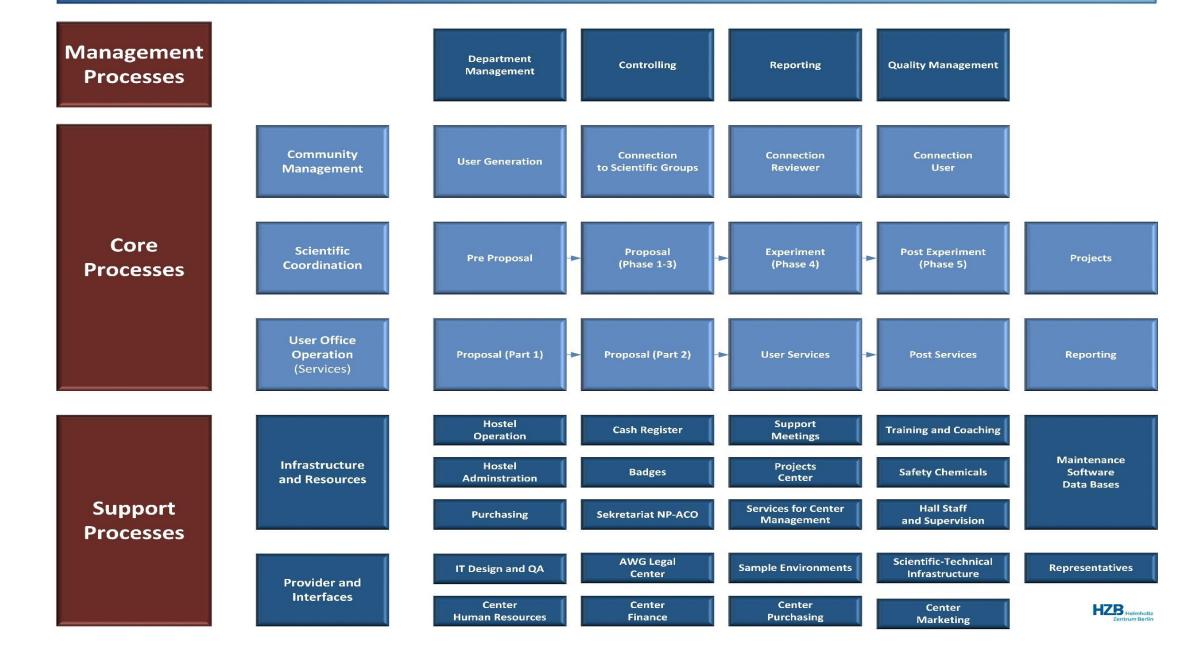
## **User and user management**





Proposal, Evaluation, Beamtime allocation, Scheduling, Feedback, Statistics, Funding etc. are managed in GATE

#### **Process Map of User Coordination (NP-ACO) at HZB**



Conferences
Social media
Virtual tools
Tutorials
Schools
Highlights der Physik
Science in the City
Boards (ERF, LEAPS)
Committees (KFS...)

#### Workshops



Until now more than 850 participants dicussed with us...

## Informal Coffee and series of talks: "What can we do for you" – Scientific Service for Users





80 participants every 2-3 weeks

**NEW:** weekly experimental floor meeting

New filling pattern, new beamlines, enhanced sample environment and more...







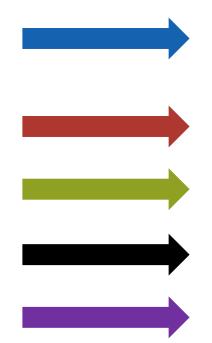




### Standards and novelties

The increasingly divers user community need flexible access

- Standard access
- Inhouse access
- CRG Access
- Fast track access
- Urgent request
- BAG and CDA
- Proprietary access



Standard evaluation process,
 Scientific Selection Panel

- Ad hoc evaluation by external referees
- Direktors, Institutes
- Experts
- Contracts

For all typs of access: they should be possible on site, staff assisted as well as fully remote